

# FOOTBALL GEORGETOWN

vs.

## CARLISLE INDIANS

Saturday, Nov. 1st, 3 P. M.

Georgetown Field

The Chrysanthemum is the recognized football flower and we want every woman who attends the big game to wear one with BERBERICH'S compliments.



# FREE

(No Purchase Necessary)

## \$500.00 Worth of

# GUDE'S BEAUTIFUL PRIZE "MUMS"

(Regular Price 50c Each)

GIVEN AWAY—200 EVERY HOUR

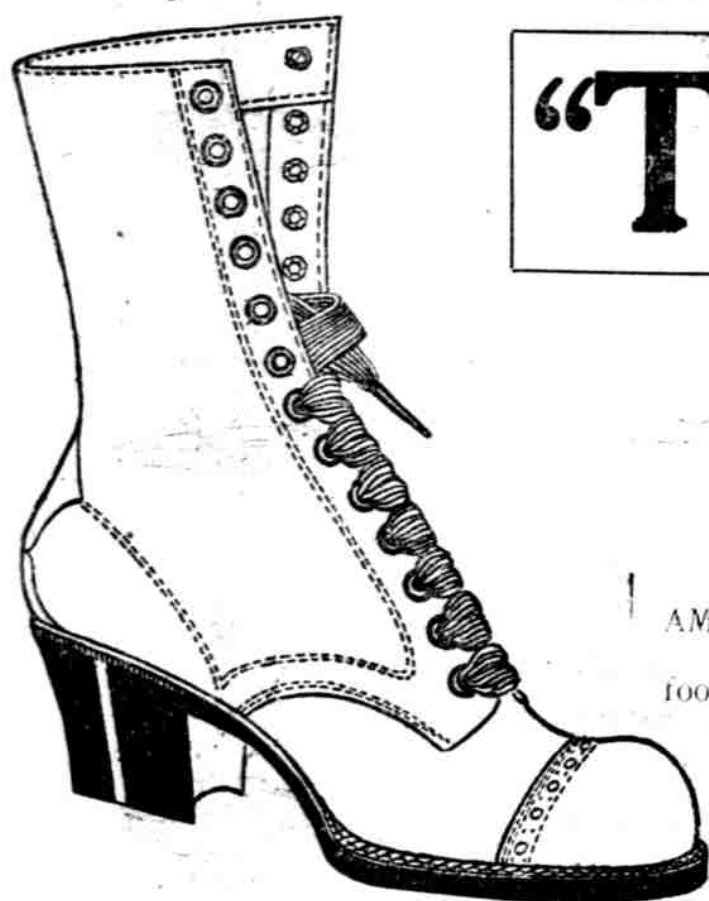
## Tomorrow—SATURDAY—Only

To Every Lady Accompanied By a Male Escort

At Both  
Our Stores

At Both  
Our Stores

Altogether there are one thousand (1,000) of these beautiful blooms at our two stores for free distribution Saturday. As everybody knows GUDE Chrysanthemums are the rarest and most beautiful of all gigantic "mums"—prize winners in every State in the Union in which they have been exhibited in competition with the best that the world's foremost florists produce. Remember, no purchase is required of any lady visitor or her gentleman escort. The "mums" are BERBERICH'S Fall-1913 Souvenir to the women of Washington, which we have tried to make as "out-of-the-ordinary" as BERBERICH footwear.



# "The AMERICAN GIRL" Shoe

## \$2.50 and \$3.00

(Three Custom-Made Styles at \$3.50)

Just as football is the most popular college sport and the chrysanthemum the most popular flower to wear on football days, just so is the AMERICAN GIRL Shoe the most popular of all popular priced woman's shoes selling in the United States.

The popularity of The AMERICAN GIRL Shoe is not hard to find. Every one of the newest Parisian creations is duplicated in this famous footwear just as quickly as it is to be found in any other shoe in America. And it is always way up in front with the styles first conceived in this country. The AMERICAN GIRL Shoe is to be had in all the new fabric effects and leathers of which women's shoes are today made.

The woman who makes the AMERICAN GIRL her shoe purchase does so with the satisfied knowledge that its style is correct, that it will snugly and comfortably fit the foot, give full money's worth service and retain its shape until worn out.

To buy any other footwear before inspecting our fall line of The AMERICAN GIRL Shoe is to invite that disappointment that is bound to come when you learn too late that you can obtain more value for less money in The AMERICAN GIRL Shoe.

### Here's the Guarantee That Gives You Absolute Protection.

The makers of the American Girl Shoes guarantee that they are manufactured of the best quality leather, stitched with best quality silk, of best oak-tanned sole leather, and made by workmen skilled to the highest degree in the art of shoemaking.

We guarantee them fully, and the dealer is authorized to replace any pair which fails to give reasonable wear on account of defective material or workmanship.

THE WOLF BROS. CO.  
Makers of the American Girl Shoe.  
(Reg. U. S. Patent Office.)

The Most Remarkable Guarantee  
Ever Placed Back of a Popular  
Priced Woman's Shoe.



Main Store

1116-22 7th St.

# Berberich's

Washington's Largest and Most Progressive Shoe House—Established 1863

Branch Store

813 Penna. Ave.